

Pitching 101 Worksheet

Pitch Type

1. Who is your audience for the pitch? Include demographic details including their age, sex, interests and how they spend with their time.	2. What does your audience want from you?
3. What makes you different?	
4. What are their problems and how can you solve them?	5. Why are they attracted to your business
	6. How much time do you have?
	O. How mach time ao god have?